

Floristry

Floristry is a very creative and progressive industry with a revenue of £2.2bn in the UK alone. If you have good creative skills, an interest in developing your design skills using flowers and other natural materials, an eye for detail, plus a love of plants and flowers, then we can help you achieve your potential.

You will learn floristry skills and specialist techniques, including gift wrapping, hand ties and arrangements. Contemporary and classical styles are explored, and your flair for design and creativity is nurtured as you create your own designs. You will also learn business skills, customer care and botany.

This is an opportunity to develop and progress to a higher level, learning the professional skills and specialist practical techniques to help you explore this creative industry.



**Level
2**

Floristry

NPTC Diploma in Floristry
1 year

➔ Is it for me?

This course will develop your creative design skills using flowers and other natural materials.

➔ What will I study?

You will learn about creating a wide variety of floral arrangements (hand tied presentations, wedding designs, funeral designs and planted designs), how to display work, floral decorating, flowers and materials, business operations and working in the industry. You will have the chance to go on a variety of trips to growers and wholesalers, both in this country and in the Netherlands.

➔ Entry requirements

You will need 4 GCSE grades A*-D, including English and a creative subject. Alternatively you may have a full Level 1 qualification at merit grade with literacy and numeracy at an appropriate level, or a full Level 1 NVQ with literacy and numeracy at an appropriate level.

➔ Leads on to...

You could move on to a higher level qualification or into employment.

Highbury Campus

**Level
3**

Floristry

NPTC Certificate/Diploma in Floristry
1 year

➔ Is it for me?

This course will further develop your skills in floristry.

➔ What will I study?

This course builds on the skills acquired at Level 2. There is a greater emphasis on creativity and the planning and evaluation of a diverse range of floristry work, including floral designs, tied designs, funeral designs and event decoration.

➔ Entry requirements

You will need to have successfully completed the NPTC Level 2 Diploma in floristry or an equivalent qualification.

➔ Leads on to...

You could move on to a higher level qualification or into employment.

Highbury Campus

Apprenticeship in Floristry

Earn a real wage while gaining the benefits of high-quality training. Apprenticeships are offered in this area for anyone aged over 16. See page 16 for more details.

Career options:

- creating floral design in associated industries
- teaching and demonstrating work
- own business

Related websites:

www.flowers.org.uk

www.societyofflowers.org