

Media & Journalism



CASE STUDY



Name:
Chloe Smith
Course:
**Fast-track
Magazine
Journalism,
PTC Diploma**

"Studying journalism at Highbury is a fantastic way to gain an industry-recognised qualification in just 20 weeks. As part of the course I had to conduct an interview for a project. I managed to interview David Cameron just before he became leader of the Conservative Party and the article I wrote was printed in the Sunday Times. I then went on to win the Scoop of the Year award at the Press Gazette's 2006 Student Journalism Awards. A Highbury journalism student also won the same award the year before, which shows how good the journalism courses are. I was also short-listed for PTC's Most Promising Student Journalist of the Year Award 2006. Since finishing at Highbury I have started a job as a reporter for a national business journal and am really enjoying it."

If you're looking to train in media and journalism then you can make the most of our industry standard media suite and equipment, including four digital newsrooms with full colour printing, radio studio complex and TV production facilities, comprising digital editing facilities and a studio. Renowned for our strong links with the industry and professional accrediting bodies, we excel in training in this area. Many household names started their career here, with many people returning for additional or refresher training.

Students also have the opportunity to contribute material and present on ExpressFM, the community radio station for Portsmouth. Highbury College is a founding member of this unique project, which broadcasts to the community of Portsmouth with a combination of 'access' radio and the promotion of lifelong learning and career development.

Newspaper Journalism pre-entry (NCTJ)

NVQ Level 4

Duration of study

20 weeks, full-time

Start date

September or January

Entry requirements

2 A levels or a BTEC National Diploma, 2 GCSEs at Grade C or above, 1 of which must be English Language.

A high proportion of candidates accepted onto the course are graduates.

Applicants should also have completed a recent period of work experience with a newspaper or magazine.

How will I study?

This is a highly vocational course focusing on the skills and knowledge required of a local newspaper reporter. It offers a comprehensive introduction to the basic requirements as specified by the National Council for the Training of Journalists.

The course covers practical journalism including newspaper production and district coverage. Other units include media law, public affairs and shorthand.

How am I assessed?

Practical journalism work is treated in exactly the same way as in a newspaper office, stories are closely examined by experienced journalists. General course performance is also monitored through regular tutorials. National examinations in professional journalism, media law, public affairs and shorthand take place throughout the course, along with the production of a portfolio.

What can I do after the course?

You can progress to work on weekly or evening newspapers or to related careers in the media, including public relations.





Magazine Journalism (PTC)

NVQ Level 4

Duration of study

20 weeks, full-time

Start date

September

Entry requirements

2 A levels or a BTEC National Diploma and 2 GCSEs at Grade C or above, 1 of which must be English Language.

Applicants should also have completed a recent period of work experience with a newspaper or magazine.

At interview, candidates are expected to demonstrate a real commitment to writing articles and getting them published.

How will I study?

The 20-week course offers a foundation in journalism, magazine and periodical production, as specified by the Periodicals Training Council.

The course covers practical journalism, production skills, desktop publishing, media law and contemporary affairs.

How am I assessed?

All magazine work is assessed by experienced journalists. Examinations in journalism, media law and public affairs take place at the end of the course.

What can I do after the course?

You can progress to a variety of careers with magazines, periodicals and newspapers or to related careers in the media, including public relations.

Foundation Degree in Broadcast Journalism Post Graduate Diploma (BJTC)

Duration of study

20 weeks, full-time

Start date

September

Entry requirements

A minimum of 2 A levels or a BTEC National Diploma. Most students accepted on the course are graduates, although applicants who do not hold a degree will be considered. All applicants must have recent experience of working within a broadcast newsroom.

How will I study?

This 20-week course offers a nationally recognised vocational qualification in broadcast journalism as specified by the Broadcast Journalism Training Council.

From the first day you will be operating as a journalist. This is a vocational course that helps you acquire skills in newsgathering, radio and television reporting, editing, bulletin production, programme production and writing for radio and television. Other units include media law, public affairs and voice.

How am I assessed?

There are formal examinations in media law and public affairs. These test your knowledge through a range of practical journalism scenarios.

There are a range of practical journalism assignments, including a timed bulletin.

What can I do after the course?

Upon successful completion of the course you can move into local radio or television as a reporter or broadcast journalist. Further opportunities exist within associated industries, including public relations.



Foundation Degree in Professional Media Practice

Validated by the University of Surrey

Duration of study

2 years, full-time

Start date

September

Entry requirements

120 UCAS points and a minimum of a Grade C in GCSE English. Mature students with non-traditional qualifications will also be considered.

How will I study?

This is a vocational course focusing on the skills and knowledge required to work within the media. A key element within the course is work placements within the media and working on ExpressFM.

Units within the course include journalism, advertising, radio production, television production, web design/new technology, law, politics/current affairs, media understanding/industries and research.

How am I assessed?

The majority of assessment is through assignments and time-based assessment set by the course tutors. You could be producing case studies, television programmes, radio programmes, interviews for ExpressFM, newspaper/magazine articles and solutions to communication or marketing problems.

What can I do after the course?

You can progress onto employment within the media sector; professional courses or the achievement of the Foundation Degree in Professional Media Practice allows direct entry to an Honours Degree.

UCAS Course Code: P390

